



ELVA DMS

AUTOMOTIVE DEALER MANAGEMENT SYSTEM

Case Study: The Elva DMS Solution for the Car Dealer & Repair Centre Musa Motors



About the company

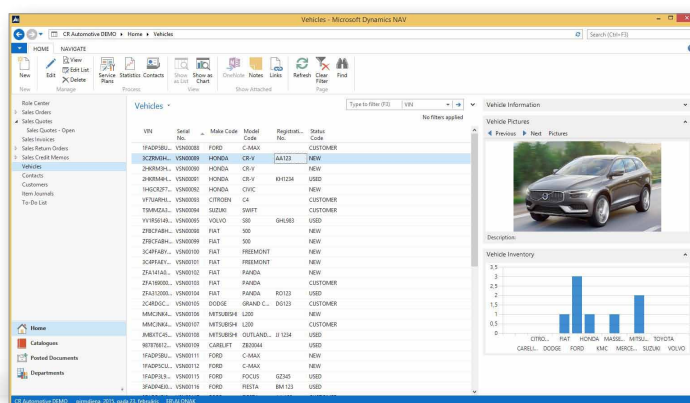
"Mūsa Motors Group" is a multiple brand authorized vehicle dealer representing car brands like Volvo, Renault and Dacia. The organization also provides used car sales. The company is located in various locations around Riga, Latvia. Besides the vehicle sales operations, "Mūsa Motors Group" delivers a warranty and after warranty car maintenance and body repair works for any brand of vehicle. In addition, the organization provides the sale of spare parts and various accessories.

Case description

Before choosing Elva DMS solution, "Mūsa Motors Group" used several programs to manage their everyday work and that made their work less effective because of data double-entry. The organizations' management required fast and easy accessible information on the company's sales volumes and gross profits for each deal. As a multiple brand dealer and vehicle maintenance provider, the Company needed to manage various manufacturer requirements for warranty works, including the fast and precise supply of spare parts. "Mūsa Motors Group" wanted to make their work effective starting from the service mechanics to the accounting department and the management.

Founded solution

The Elva DMS solution delivers the needed functionality for the multiple location vehicle dealers' management. It gives the opportunity to administer various car brands and various enterprises on one database. The solution includes the CRM (customer relationship management) functionality to manage integrated marketing and sales activities specific to a vehicle dealer. Elva DMS service management functionality provides needed maintenance work and staff scheduling, service operation analysis and an overview of service work status. With Elva DMS spare part management functionality, "Mūsa Motors Group" was able to deliver fast and reliable repair works. The solution allows the use non-stock item catalogues from manufacturers, planning the spare part orders and tracking the status of them. As the Elva DMS system is an ERP system, it excludes the need for double data entry – there is no need to use two different systems for automotive specifics and financial purposes. Elva DMS ensures the calculation of employees' salary and wages (bonus calculations for department profit, additional payments for mechanics based on the work done). The organization has full control of debtor debts by getting an automatic reminder. The management has the actual information about the Company's performance by using the Elva DMS KPI and reporting tools.



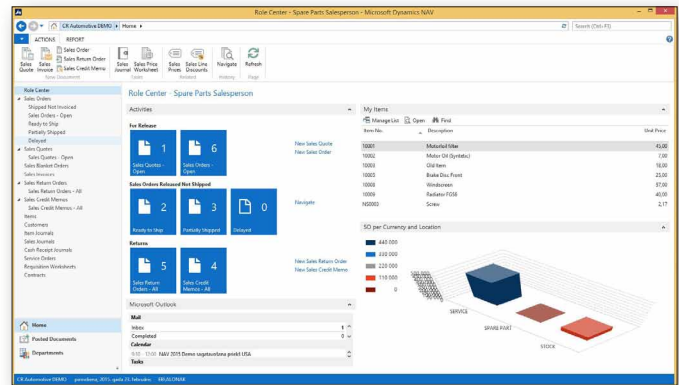


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“Mūsa Motors Group” enterprises are among the most successful and experienced car dealers in Latvia. We are constantly searching for improvements to our operations. Elva DMS covers the functionality a vehicle importer and authorized dealer might need. The system includes all the functionality and accounting of the spare parts warehouse we need – orders formation, price calculation, warehouse control, and item sales. Warehouse turnover from often sold items to “deadstock” is excellent”, says Ēriks Birks, Member of the Board, Mūsa Motors Rīga, Ltd.



Spare Part Trade

The main benefits ensured by Elva DMS:

Data integration



Organize all your information in one flexible and easy-to-use software solution. Service history, inventory, fixed assets, employee information, and much more functionality in one platform.

Pre-defined user profiles



Elva DMS provides defined profiles and it ensures that the user can use the system based on the roles defined to it. It's just like NAV Profiles.

Simple configuration



Elva DMS system configuration is simple and easy to perform. The system is based on Microsoft Dynamics NAV and takes the main technical features from it while providing the missing one – industry specific functionality.

Instant reporting



Elva DMS delivers data so that you can analyze your information quickly and accurately and make informed decisions based upon it.

Efficiency tracking



Monitor the efficiency of your internal processes; measure the consistency of parts, vendors, pricing, delivery times, costs efficiency and much more.

Financial data integration



Elva DMS ensures all ERP system advantages. It integrates all your fleet data and the company's financial information into one system.

Elva DMS is based on Microsoft Dynamics NAV with ready functionality for various company types such as vehicle dealers, workshops, the used car trade, transport companies, the spare part trade, public transportation, airports, vehicle importers, and organizations with an in-house fleet. A flexible platform gives Elva DMS the ability to adapt the solution to meet the unique requirements of a fleet management and to gain maximum return on investment.